## **ORDER**

Orders	Order / Rev:	105262		
	Alt Order #:	06839260		TIP OF
	Product Desc:	Crossroads GPS		HD
	Estimate:	892		KSNV
	Flight Dates:	08/08/12 - 08/14/12	Primary AE:	Amy McCreary
	Original Date / Rev:	08/07/12 / 08/07/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Crossroads Media, LLC		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	Crossroads GPS		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:15:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/14/12	86	\$134,550.00	\$114,367.50

## Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	86	\$134,550.00	\$114,367.50	0.00
Totals	86	\$134,550.00	\$114,367.50	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	35%	\$134,550.00
Market	100%	\$384,428.57

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$96,107.14
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$69,197.14
KTUD	1%	\$3,844.29
KVVU	18%	\$69,197.14
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$11,532.86

Li	n Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E	KSNV	08/08/12	08/08/12	M-F 5-6a WakeUp	w/WaGM	5-6a	W	:30	1	\$400.001	0.00 NM	1	\$400.00
				M-F 5-6a WakeUp	w/Wagners								
	WAKE (	JP WITH T	THE WAGN	NERS									
	Sta	rt Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
	Neek: 08/	06/12	08/12/12	W	1	\$400.00	0.00						

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**KSNV** 

Order / Rev: 105262

Order #: 06839260 Product Des

Advertiser: Crossroads GPS

Alt Order #: 06839260

Product Desc: Crossroads GPS

Flight Dates: 08/08/12 - 08/14/12

Estimate: 892

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 08/08/12 08/08/12 \$400.00 KSNV M-F 5-6a WakeUp w/Wa@M 5-6a :30 \$400.001 0.00 NM M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS **End Date** Start Date Weekdays Spots/Week Rate Rating 08/12/12 - - W- - -0.00 Week: 08/06/12 \$400.00 08/10/12 08/10/12 M-F 5-6a WakeUp w/Wa@M ---F--:30 E 2 KSNV 5-6a \$400.001 0.00 NM \$400.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS **End Date** Start Date Weekdays Spots/Week Rate Rating 08/12/12 - - - F- -\$400.00 Week: 08/06/12 0.00 M-F 5-6a WakeUp w/Wa@M E 3 KSNV 08/13/12 08/13/12 \$400.001 5-6a M- - - - -:30 1 0.00 NM 1 \$400.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS **End Date** Start Date Weekdays Spots/Week Rate Rating M- - - -Week: 08/13/12 08/19/12 \$400.00 0.00 E 4 KSNV 08/14/12 08/14/12 M-F 5-6a WakeUp w/WaQM - T- - - -:30 \$400.001 5-6a 1 0.00 NM \$400.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 08/13/12 08/19/12 - T- - - -\$400.00 0.00 E 5 KSNV 08/08/12 08/08/12 M-F 6-7a WakeUp w/Wa@M 6-7a - - W- - - -:30 \$700.001 0.00 NM \$700.00 1 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS End Date Spots/Week Start Date Weekdays Rate Rating - - W- - -Week: 08/06/12 08/12/12 \$700.00 0.00 E 6 KSNV 08/09/12 08/09/12 M-F 6-7a WakeUp w/Wa@M - - - T- - -:30 \$700.001 0.00 NM \$700.00 6-7a M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Weekdays Start Date **End Date** Spots/Week Rate Rating ---T---08/12/12 \$700.00 Week: 08/06/12 0.00 M-F 6-7a WakeUp w/WaQM ---F--KSNV 08/10/12 08/10/12 6-7a :30 \$700.001 0.00 NM \$700.00 1 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Spots/Week Rating Weekdays Rate - - - - F- -Week: 08/06/12 08/12/12 \$700.00 0.00 KSNV 08/13/12 08/13/12 M-F 6-7a WakeUp w/WaGM M- - - - -:30 \$700.001 0.00 NM \$700.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date **End Date** Rating Weekdays Spots/Week Rate Week: 08/13/12 08/19/12 M- - - - -\$700.00 0.00 KSNV 08/14/12 08/14/12 M-F 6-7a WakeUp w/Wa@M - T- - - -\$700.001 \$700.00 .30 0.00 NM 6-7a M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Spots/Week **End Date** Start Date Weekdays Rate Rating Week: 08/13/12 08/19/12 \$700.00 0.00 E10 KSNV 08/08/12 08/08/12 **Today Show** CM 658a-9am - - W- - - -:30 2 \$1,500.001 0.00 NM 2 \$3,000.00 **Today Show TODAY SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/06/12 08/12/12 - - W- - -\$1,500.00 0.00 E11 KSNV 08/09/12 08/09/12 **Today Show** CM ---T---:30 2 \$1,500.001 0.00 NM \$3,000.00 658a-9am 2 **Today Show TODAY SHOW** Rating Start Date **End Date** Spots/Week Weekdays Rate Week: 08/06/12 08/12/12 - T- -2 \$1,500.00 0.00 E12 KSNV 08/10/12 08/10/12 ---F--:30 2 \$1,500.001 0.00 NM **Today Show** CM 658a-9am 2 \$3,000.00 **Today Show TODAY SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating ---F--Week: 08/06/12 08/12/12 2 \$1,500.00 0.00 E 13 KSNV 08/13/12 08/13/12 CM 658a-9am M- - - - -:30 2 \$1,500.001 0.00 NM 2 \$3,000.00

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**KSNV** 

Order / Rev: 105262

Advertiser: Crossroads GPS

06839260 Alt Order #:

Product Desc: Crossroads GPS

Flight Dates: 08/08/12 - 08/14/12 892

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
			Today Show Today Show									_
TODAY S	SHOW		roday onow							_		
	Date Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 08/1		08/19/12 2 08/14/12	Today Show	CM	\$1,500.00 658a-9am	0.00 - T	- :30	2	\$1,500.001	0.00 NM	2	\$3,000.00
L 14 KOKV	00/1-//1	2 00/14/12	Today Show	OIVI	ooda sam	1	.00	_	ψ1,000.001	0.00 14101	_	φο,σσσ.σσ
TODAY S		E 15 /		0	5.	D 11						
Start Week: 08/1	Date 3/12	End Date 08/19/12	<u>Weekdays</u> - T	Spots/Week 2	Rate \$1,500.00	Rating 0.00						
		2 08/13/12	M-F Today Show		9-10a	M	- :30	1	\$500.001	0.00 NM	1	\$500.00
TODAY			M-F Today Show	II								
TODAY S	: Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/1		08/19/12	M	1	\$500.00	0.00						
E16 KSNV	08/14/1	2 08/14/12	M-F Today Show		9-10a	- T	- :30	1	\$500.001	0.00 NM	1	\$500.00
TODAY S	SHOW I	ı	M-F Today Show	' II								
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/1		08/19/12	- T	1	\$500.00	0.00						
E17 KSNV	08/08/1	2 08/08/12	Olympics Daytime Olympics Daytim		9am-4pm	W	- :30	2	\$1,200.003	0.00 NM	2	\$2,400.00
Olympic I	Daytime	)	Olympics Daytim	e weekdays								
	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/0		08/12/12	W Olympics Daytime		\$1,200.00 9am-4pm	0.00 T	- :30	2	\$1,200.003	0.00 NM	2	\$2,400.00
E 10 KSNV	06/09/1	2 00/09/12	Olympics Daytim		эапт-4рт	1	30	2	\$1,200.003	U.UU INIVI	2	φ2,400.00
Olympic I	•	)	, ,	·								
Start Week: 08/0	Date 6/12	End Date 08/12/12	<u>Weekdays</u> T	Spots/Week 2	Rate \$1,200.00	Rating 0.00						
E 19 KSNV			Olympics Daytime		9am-4pm	F	- :30	2	\$1,200.003	0.00 NM	2	\$2,400.00
Olymania I	D =		Olympics Daytim	e Weekdays								
Olympic I Start	Daytime : Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/0		08/12/12	F		\$1,200.00	0.00						
E20 KSNV	08/13/1	2 08/13/12	M-F Today Show	III 4th <b>Æ</b> M	10am-11am	M	- :30	1	\$325.00 1	0.00 NM	1	\$325.00
TODAY S	SHOW I	II	Today 4th Hour									
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/1		08/19/12	M	1	\$325.00	0.00			*		_	
E 21 KSNV	08/14/1	2 08/14/12	M-F Today Show Today 4th Hour	III 4th KEM	10am-11am	- T	- :30	1	\$325.00 1	0.00 NM	1	\$325.00
TODAY S	SHOW I	II	Today 4tti Hodi									
	Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
Week: 08/1		08/19/12	Rachael Ray	CM	\$325.00 11am-12pm	0.00 M	- :30	2	\$325.001	0.00 NM	2	\$650.00
LZZ KOW	00/13/1	2 00/13/12	Rachael Ray	Olvi	Train-12pin	141	.50	_	ψ020.00 1	0.00 14101		ψ000.00
RACHEL		E 15 /		0	5.	D 11						
Start Week: 08/1	Date 3/12	End Date 08/19/12	<u>Weekdays</u> M	Spots/Week 2	Rate \$325.00	Rating 0.00						
E 23 KSNV			Rachael Ray	CM	11am-12pm	- T	- :30	1	\$325.001	0.00 NM	1	\$325.00
DAGUEL	D 4 ) /		Rachael Ray									
RACHEL Start	: RAY : Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/1		08/19/12	- T	1	\$325.00	0.00						
E 24 KSNV	08/13/1	2 08/13/12	Noon News	СМ	12-1230pm	M	- :30	1	\$425.00 1	0.00 NM	1	\$425.00
NEWS 3	AT NO	ON nor progi	Noon News ram 7/30-8/									
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/1		08/19/12	M	1	\$425.00	0.00			<b></b>	0.05.1111		<b>0.46</b> = 25
E 25 KSNV	U8/14/1	2 08/14/12		СМ	12-1230pm	- T	- :30	1	\$425.001	0.00 NM	1	\$425.00

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**KSNV** 

Order / Rev: 105262

Advertiser: Crossroads GPS

06839260 Alt Order #: Product Desc: Crossroads GPS

Flight Dates: 08/08/12 - 08/14/12 Estimate: 892

Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
•			Noon News Noon News									_
NEWS:	3 AT NO	ON nor prog								_		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/		08/19/12	- T The Agenda 123	0pm CM	\$425.00 1230-1p	0.00 M	- :30	1	\$325.00 1	0.00 NM	1	\$325.00
L ZU NONV	00/13/1	2 00/13/12	The Agenda 123		1230-1p	IVI	50	'	ψ323.00 1	O.OO INIVI	'	ψ323.00
			orogram 7/30									
Sta Week: 08/	rt Date /13/12	End Date 08/19/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$325.00	Rating 0.00						
			The Agenda 123		1230-1p	- T	- :30	1	\$325.00 1	0.00 NM	1	\$325.00
			The Agenda 123		·							
	4: THE A irt Date		orogram 7/30	Spots/Week	Pate	Pating						
Week: 08/		End Date 08/19/12	<u>Weekdays</u> - T	<u>3pots/vveek</u>	Rate \$325.00	Rating 0.00						
E 28 KSNV	08/13/1	2 08/13/12	Days of our Lives	s CM	1258p-2pm	M	- :30	1	\$425.001	0.00 NM	1	\$425.00
DAVS		LIVES no pro	Days of our Live	S								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/19/12	M	1	\$425.00	0.00						
E 29 KSNV	08/14/1	2 08/14/12	Days of our Lives		1258p-2pm	- T	- :30	1	\$425.00 1	0.00 NM	1	\$425.00
DAYS (	OF OUR	LIVES no pro	Days of our Lives	S								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/19/12	- T	1	\$425.00	0.00						
E30 KSNV	08/13/1	2 08/13/12	The Doctors The Doctors	CM	2pm-3pm	M	- :30	2	\$325.00 1	0.00 NM	2	\$650.00
THE DO	OCTORS	no program										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/19/12	M The Doctors	CM 2	\$325.00 2pm-3pm	0.00 - T	- :30	2	\$325.00 1	0.00 NM	2	\$650.00
L31 KSNV	00/14/1	2 00/14/12	The Doctors	Civi	zpiii-spiii	- 1	30	2	φ323.00 1	U.UU INIVI	۷	φ030.00
		no program										
<u>Sta</u> Week: 08/	rt Date /13/12	End Date 08/19/12	<u>Weekdays</u> - T	Spots/Week 2	Rate \$325.00	Rating 0.00						
E 32 KSNV				CM	3-4p	M	- :30	1	\$450.00 1	0.00 NM	1	\$450.00
			Dr Phil		'							
_	IL no pro irt Date	gram 7/30-8 End Date	/10 Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/19/12	M	<u>3pots/Week</u>	\$450.00	0.00						
E33 KSNV	08/14/1	2 08/14/12		CM	3-4p	- T	- :30	1	\$450.001	0.00 NM	1	\$450.00
DD DH	II no pro	gram 7/30-8	Dr Phil									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/19/12	- T	1	\$450.00	0.00						
E34 KSNV	08/08/1	2 08/08/12	NEWS 3 at 4 (1	,	4-5pm	W	- :30	1	\$700.001	0.00 NM	1	\$700.00
FIRST N	NEWS 3	AT FOUR	4PM NEWS (1 h	our)	(4:00 PM-4:3	O PIVI)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/12/12	W	1	\$700.00	0.00			Φ <b>7</b> 00 00 4	0.00.104		<b>#700.00</b>
E35 KSNV	08/09/1	2 08/09/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-4:3	T 0 PM)	- :30	1	\$700.00 1	0.00 NM	1	\$700.00
FIRST 1	NEWS 3	AT FOUR		· · · · · · · · · · · · · · · · · · ·	(	,						
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week 1	Rate	Rating						
Week: 08/		08/12/12	NEWS 3 at 4 (1	·	\$700.00 4-5pm	0.00 F	- :30	1	\$700.00 1	0.00 NM	1	\$700.00
			4PM NEWS (1 h	,	(4:00 PM-4:3		.00	•	ψ1 00.00 I	0.00 14141	•	ψ. 50.00
		AT FOUR	Machile	01-00	Det	Dat's s						
<u>Sta</u> Week: 08/	rt Date 06/12	End Date 08/12/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$700.00	Rating 0.00						
E 37 KSNV				CM	4-5pm	M	- :30	1	\$700.001	0.00 NM	1	\$700.00
										•		

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**KSNV** 

Order / Rev: 105262

Alt Order #: 06839260 Product Desc:

Advertiser: Crossroads GPS

Estimate:

7111 01001 11.

: Crossroads GPS

Flight Dates: 08/08/12 - 08/14/12

892

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Spots/Week Start Date **End Date** Weekdays Rate Rating M- - - - -Week: 08/13/12 08/19/12 \$700.00 0.00 E38 KSNV 08/14/12 08/14/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm T----:30 \$700.001 0.00 NM \$700.00 1 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 08/13/12 08/19/12 - T- - - -\$700.00 0.00 E39 KSNV 08/08/12 08/08/12 NEWS 3 at 4 (1 HOUR)CM :30 \$700.001 0.00 NM 4-5pm - - W- - - -\$700.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P Start Date **End Date** Weekdays Spots/Week Rate Rating - - W- - -08/12/12 Week: 08/06/12 \$700.00 0.00 E40 KSNV 08/09/12 08/09/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm - - - T- - -:30 \$700.001 0.00 NM \$700.00 1 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P Weekdays Start Date **End Date** Spots/Week Rating Rate - T- - · Week: 08/06/12 08/12/12 \$700.00 0.00 08/10/12 08/10/12 E41 KSNV NEWS 3 at 4 (1 HOUR)CM ---F--:30 \$700.001 0.00 NM 4-5pm 1 1 \$700.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P **End Date** Start Date Weekdays Spots/Week Rate Rating 08/12/12 ---F--0.00 Week: 08/06/12 \$700.00 E 42 KSNV 08/13/12 08/13/12 NEWS 3 at 4 (1 HOUR)CM M- - - - -\$700.001 4-5pm :30 0.00 NM \$700.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P Weekdays Start Date **End Date** Spots/Week Rate Rating 08/19/12 M- - - - -Week: 08/13/12 \$700.00 0.00 - T- - - -E 43 KSNV 08/14/12 08/14/12 NEWS 3 at 4 (1 HOUR)CM :30 \$700.001 4-5pm 0.00 NM \$700.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P Start Date **End Date** Weekdays Spots/Week Rating Rate 08/19/12 - T- - - -Week: 08/13/12 \$700.00 0.00 E 44 KSNV 08/08/12 08/08/12 M-F Early News CM 5-630p - - W- - - -:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F Early News **EARLY NEWS** Spots/Week Rating Start Date **End Date** Weekdays Rate 08/12/12 - - W- - - -\$1,000.00 Week: 08/06/12 0.00 M-F Early News E 45 KSNV 08/09/12 08/09/12 - - - T- - -1 \$1,000.001 0.00 NM CM 5-630p :30 \$1,000.00 M-F Early News **EARLY NEWS** Start Date Spots/Week Rating **End Date** Weekdays Rate - - - T- - -\$1,000.00 Week: 08/06/12 08/12/12 0.00 E46 KSNV 08/10/12 08/10/12 M-F Early News CM ---F--:30 1 \$1,000.001 0.00 NM \$1,000.00 5-630p M-F Early News **EARLY NEWS End Date** Weekdays Spots/Week Start Date Rate Rating Week: 08/06/12 08/12/12 ---F--\$1,000.00 0.00 E 47 KSNV 08/13/12 08/13/12 СМ \$1,000.001 M-F Early News 5-630p M- - - - -:30 0.00 NM \$1,000.00 M-F Early News **EARLY NEWS** Week<u>days</u> Spots/Week Rating Start Date End Date Rate Week: 08/13/12 08/19/12 \$1,000.00 0.00 E48 KSNV 08/14/12 08/14/12 M-F Early News CM 5-630p - T- - - -:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F Early News **EARLY NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate - T- - - -Week: 08/13/12 08/19/12 \$1,000.00 0.00 E49 KSNV 08/13/12 08/13/12 :30 \$1,100.001 0.00 NM \$1,100.00 CM 630-7pm M-

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**KSNV** 

Order / Rev: 105262

Advertiser: Crossroads GPS

06839260 Alt Order #:

Product Desc: Crossroads GPS

Flight Dates: 08/08/12 - 08/14/12 892

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			M-F Jeopardy M-F Jeopardy										
JEOPA	RDY		W T Occiparay								_		
	art Date	End Date	Weekdays M	Spots/Week	Rate	Rating	_						
Week: 08/ E50 KSNV		08/19/12	M M-F Jeopardy	CM	\$1,100.00 630-7pm	0.0	0 T	:30	1 ¢1	1,100.001	0.00 NM	1	\$1,100.00
L 30 KSINV	00/14/1	2 00/14/12	M-F Jeopardy	Civi	030-7 pm	_	1	.30	ιφι	1,100.00 1	0.00 INIVI	'	φ1,100.00
JEOPA			, ,										
Sta Week: 08/	art Date	End Date 08/19/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,100.00	Rating 0.0	_						
E51 KSNV			M-F Wheel	CM	7-730pm		<u> </u>	:30	1 \$1	1,100.001	0.00 NM	1	\$1,100.00
			M-F Wheel of Fo						. •	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			<b>V</b> 1, 100100
	OF FOR				<b>-</b> .	<b>.</b>							
Sta Week: 08/	art Date /13/12	End Date 08/19/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,100.00	Rating 0.0	_						
E 52 KSNV			M-F Wheel	CM	7-730pm		T	:30	1 \$1	1,100.001	0.00 NM	1	\$1,100.00
			M-F Wheel of Fo	rtune	'					,			
	OF FOF		Ma aladaya	Consta /// a a la	Data	Datin	_						
<u>Sta</u> Week: 08/	art Date /13/12	End Date 08/19/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,100.00	Rating 0.0	_						
			Face to Face w/ I	RalstonCM	730-758pm		<u>-</u> 	:30	1	\$800.001	0.00 NM	1	\$800.00
			Face to Face w/	J.Ralston									
			LSTON no pro	Spots/Week	Pata	Potin	,						
Week: 08/	art Date /13/12	End Date 08/19/12	<u>Weekdays</u> M	<u>Spois/week</u>	Rate \$800.00	Rating 0.0	_						
E 54 KSNV	08/14/1	2 08/14/12	Face to Face w/ I	RalstonCM	730-758pm	-	T	:30	1	\$800.001	0.00 NM	1	\$800.00
E40E 7		NAV. ION DA	Face to Face w/	J.Ralston									
	rt Date	End Date	LSTON no pro Weekdays	Spots/Week	Rate	Rating	,						
Week: 08/		08/19/12	- T	1	\$800.00	0.0	_						
E 55 KSNV	08/08/1	2 08/08/12	Olympics Primeti		7pm-12am	-	- W	:30	3 \$6	6,000.003	0.00 NM	3	\$18,000.00
Olympic	o Primo		Olympics Primeti	ime									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	נ						
Week: 08/		08/12/12	W			0.0	_						
E56 KSNV	08/09/1	2 08/09/12	Olympics Primeti		7pm-12am	-	T	:30	3 \$6	5,000.003	0.00 NM	3	\$18,000.00
Olympic	c Prime		Olympics Primeti	ime									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	3						
Week: 08/		08/12/12	T	3	+ - ,	0.0							
E 57 KSNV	08/10/1	2 08/10/12	Olympics Primeti		7pm-12am	-	F	:30	3 \$6	5,000.003	0.00 NM	3	\$18,000.00
Olympic	c Prime		Olympics Primeti	ime									
• •	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 08/		08/12/12	F		\$6,000.00	0.0							
E59 KSNV	08/13/1	2 08/13/12	M-F News 3 at El M-F News 3 at E		11pm-1135p	m M	[	:30	1 \$1	1,100.001	0.00 NM	1	\$1,100.00
NEWS	3 NIGHT	SIDE	W-I News Sat L	ICVCII									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	_						
Week: 08/		08/19/12	M	1	\$1,100.00	0.0			4 04	1 100 00 1	0.00 NIM		<b>#4 400 00</b>
E60 KSNV	08/14/1	2 08/14/12	M-F News 3 at El M-F News 3 at E		11pm-1135p	m -	T	:30	1 \$1	1,100.001	0.00 NM	1	\$1,100.00
NEWS	3 NIGHT	SIDE											
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/ E61 KSNV		08/19/12	- T The Tonight Show		\$1,100.00 1135p-1237a	0.0	<u> </u>	:30	1 :	\$425.00 1	0.00 NM	1	\$425.00
LUI KONV	00/13/1	Z 00/13/12	Tonight Show	vv CIVI	1100p-120/8	. 1V		.30		ψ <del>1</del> ∠J.UU I	O.OO INIVI	ı	φ <del>4</del> ∠3.00
TONIG	HT SHO\		NO airs 1235										
	art Date	End Date 08/19/12	<u>Weekdays</u> M	Spots/Week 1	Rate	Rating 0.0	-						
Week: 08/ E62 KSNV			1A1	CM	\$425.00 1135p-1237a		<del>U</del> T	:30	1 :	\$425.00 1	0.00 NM	1	\$425.00
_ 3	33, 17, 1	_ 55/17/12		Civi		-	-	.00	•	S.SS 1	3.30 THIVE		ψ . <u>_</u> 0.00

Print Date: 08/07/12 09:38:10 Page 7 of 7

**KSNV** 

Amount

Rate Pri Rtg Type Spots

Order / Rev: 105262

08/08/12 - 08/14/12

End

06830360

**Inventory Code** 

Weekdays

Spots/Week

Advertiser: Crossroads GPS

892

Days

Alt Order #: 06839260

Start

Start Date

Week: 08/06/12

End Date

08/12/12

Flight Dates:

Ln Ch

Product Desc: Crossroads GPS

Estimate:

Break Start/End Time

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Len Spots

		Topicht Chaw								
TONIGHT SHOW	W W/ JAY I	Tonight Show ENO airs 1235								
Start Date	End Date		Spots/Week	Rate	Rating			1		
Week: 08/13/12	08/19/12	- T	1	\$425.00	0.00			I		
E 63 KSNV 08/11/1	12 08/11/12	Olympics Daytime	Week <b>6</b> M	4am-6pm	S-	:30	2 \$1,700.003	0.00 NM	2	\$3,400.00
		Olympics Daytime	WEEKEND							
Olympic Weeker	nd Daytime									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/06/12	08/12/12	S-	2	\$1,700.00	0.00					
E 64 KSNV 08/12/1	12 08/12/12	Olympics Daytime	Week <b>6</b> M	4am-6pm	S	:30	2 \$1,700.003	0.00 NM	2	\$3,400.00
		Olympics Daytime	WEEKEND							
Olympic Weeker	nd Daytime									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 08/06/12	08/12/12	S	2	\$1,700.00	0.00					
E 65 KSNV 08/11/1	12 08/11/12	Olympics Primetim	e CM	7pm-12am	S-	:30	3 \$6,000.003	0.00 NM	3	\$18,000.00
		Olympics Primetim	ne							
Olympic Weeker	nd Prime									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/06/12	08/12/12	S-	3	\$6,000.00	0.00					
E 66 KSNV 08/08/1	12 08/10/12	Olympics Prime RE	EPEA <b>T</b> CM	1135pm - 5a	mWTF	:30	1 \$225.003	0.00 NM	1	\$225.00
		Olympics Prime R	EPEAT							
OLY PRIM RPT										

Rating

0.00

Rate

\$225.00

Totals 86 \$134,550.00